

A Spectacular Showroom

Using Linear Light and Color

A PureEdge Lighting Case Study



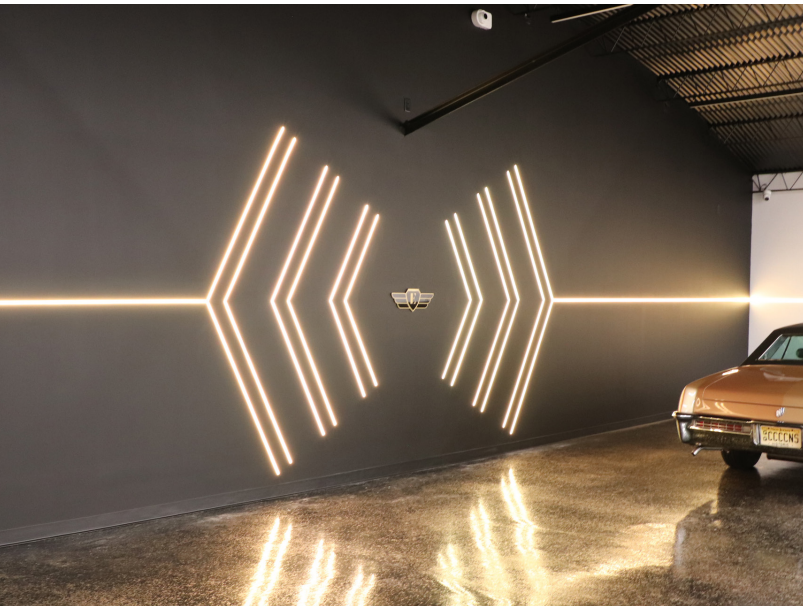
Location: Evolution Auto Spa - Sea Girt, NJ

Lighting System: TruLine .5A

Rep Agency: Enterprise Lighting Sales

Evolution Auto Spa offers the car aficionado a list of services for their prized automobile such as interior and exterior detailing, paint repair, ceramic coating, and storage. The storage area was new construction... a blank canvas waiting for something spectacular. Lighting is a key element needed to showcase these beautiful cars. Adequate task lighting partnered with artistic modern lighting was requested. The client drew 'a napkin sketch' portraying lines and shapes and a request for our TruLine recessed 5/8" linear lighting system.





TruLine, a recessed plaster-in 5/8" drywall linear lighting system, is a patented, architectural lighting solution and a designer favorite as it allows the drywall to be your canvas, illuminating walls and ceilings with beautiful lines, angles, and unique patterns. In redefining the relationship between Lighting and Interior Design, TruLine blends seamlessly into the drywall, becoming part of the architecture. The slim extrusions, LED strips, and lenses are field-cuttable and ordered in 1-foot increments (up to 40 feet before re-feeding). Multiple runs of channel mount flawlessly together providing smooth and glare-free general illumination from 1/2" to 1.6" wide, using designer-grade color rendering LEDs (94+ CRI) with no visible diodes. PureEdge outshines the competition with TruLine's ability to create evenly lit Xs, Ts, and custom angles, and can easily join the wall and ceiling together.

TruLine .5A BIY (build it yourself) in RGBW was specified to create this beautiful angled design on the wall. The client wanted this wall to be the focal point in the room, capturing everyone's attention. Along with an eye-catching linear design, color was chosen to set the stage for the cars on display. Color scenes were set to emulate everything from holidays to company branding. For this install, the angled lenses were cut onsite for a perfect fit.



.5A TruLine Recessed 5/8" Plaster-In

"I designed TruLine to be another tool in a designer's tool belt. I want them to be able to paint lines of light on a wall or ceiling...the drywall is a blank canvas brought to life with lighting. I've made it easy for designers to order custom-cut lengths and angles, join walls and ceilings together, and to install them easily onsite without issue. The possibilities are endless with TruLine..." - **Gregory Kay, CEO, PureEdge Lighting**